

PRINT COLLATERAL

» A strategic branding opportunity and an effective way to reach passionate Arizona State fans of all ages due to multi-touch points and overall shelf-life of the publications and materials

OPPORTUNITIES INCLUDE

- Football Game Day Magazine
 - Circulation of 175,000
- Football Fan Guide
 - Circulation of 15,000
- Football Yearbook & Men's Basketball Yearbook
 - Circulation of 2,500 and 1,500
- Coupon Books
 - Circulation of 75,000 (fall and winter)
- Schedule Cards & Schedule Posters

